

THE PROGRAM

This year's keynote speaker is Margaret Kriz, who covers energy and environmental issues for the Washington D.C.-based *National Journal*.

Kriz has journeyed below Nevada's Yucca Mountain to write about nuclear waste, covered logging in Alaskan rainforests and chronicled the politics of U.S. air pollution control policies.

She'll give a rundown on President Bush's first-term impact on environmental policy, and look at what to expect during his second term.

Institute participants will also fly to Canada's boreal forest, just north of Lake Superior, to learn of controversial efforts to preserve a forest that feeds North America's demand for wood products and shelters a third of North American bird species.

And, as always, they will learn the latest about the environmental demands on the region that contains 20 percent of the world's fresh surface water.

Finally, perhaps the greatest value of the program: Meeting like-minded colleagues to discuss the challenges of covering some of the most complex and important issues facing the region.



Margaret Kriz

FOR YOUR INFORMATION

Michigan State University houses one of the nation's oldest and largest journalism schools. Through a \$1.5 million grant from the John S. and James L. Knight Foundation, MSU established the Knight Chair in Journalism, the nation's only endowed chair in environmental journalism.

Jim Detjen, an award-winning environmental and science reporter and the founding president of the U.S. Society of Environmental Journalists, was selected to fill the chair.

Dave Poulson, assistant director of the Knight Center, has more than a dozen years of experience reporting on Great Lakes issues. Other assistance is given by the master's degree students in the Environmental Journalism Program at MSU, and Barb Miller, a special assistant to Professor Detjen.

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Great Lakes Environmental Journalism Training Institute June 7 to 11, 2005

A special training institute for journalists in the Great Lakes region.



Special Event:
Trip to Canada's
boreal forest.

Keynote speaker:
Margaret Kriz of
the National Journal

THE FOCUS

From the evening of Tuesday, June 7 through Saturday, June 11, fellowship winners will attend the Great Lakes Environmental Journalism Training Institute held at both Michigan State University, the nation's pioneer land-grant university, and in Wawa, Ontario.

U.S. and Canadian journalists who cover the environment in the Great Lakes region will meet with top environmental experts and veteran reporters. They'll get sources and story ideas, and the training to put them together into compelling news stories.

And as part of the program they'll visit one of the Earth's largest remaining forest ecosystems, just north of Lake Superior. Market demand for wood products has shifted from the United States to Canada's boreal forest, setting the stage for environmental conflicts most consumers don't realize exist.



Participants from the 2004 Institute discuss organic farming over an organic meal.



Experts show 2004 participants the organisms thriving in an urban river.

ELIGIBILITY

Participants must be from any of the eight U.S. states or the two Canadian provinces that border the Great Lakes. The program is open to journalists working in print, broadcast or online.

APPLICATION

Applications are available at <http://www.environmental.jrn.msu.edu>. There is a link for downloading the application, or it can be obtained by calling 517-432-1415. The postmark deadline is April 15, 2005. There is no cost to apply.

THE COST

The cost to participants is \$95. It is due upon notification of acceptance. Included in the fellowship are room and board, reading materials, tours and tuition. Journalists provide for their own travel to and from East Lansing.

What's been said

"Rarely, if ever, have I had the privilege of attending a conference like your Great Lakes Environmental Journalism Training institute where I left with specific story ideas and big-picture passion for the environmental journalism that is so crucial to the Great Lakes State."

--Hugh McDiarmid Jr., *Detroit Free Press*

"The range of expert speakers and the environmental experiences were extremely helpful both in gaining knowledge about environmental issues and acquiring knowledgeable sources to contact for future stories."

--Anita Weier, *The Capital Times*



2004 Fellows aboard the Appledore

"Thank you again for organizing one of the most valuable training seminars I've attended. The Great Lakes Environmental Journalism Training Institute provided a wealth of information and experiences."

--Ann Murray, *The Allegheny Front*

"This was an enormously insightful week, and I will highly recommend it to my fellow public and community radio reporters."

--Scott Gurian, *KGOU Public Radio*